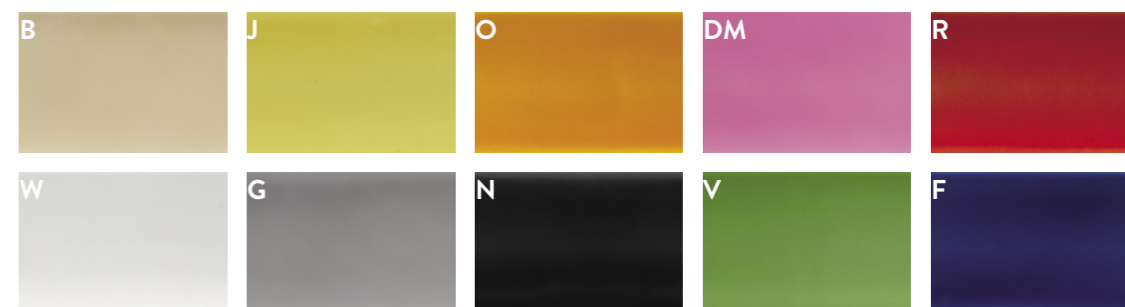




# POP

OLTRE LE CONVENZIONI  
BEYOND CONVENTION

# POP



12,5X33,33  
4.9"X13.1"

**BICOTTURA DA RIVESTIMENTO**  
DOUBLE-FIRED WALL TILE



# POP

B.POP F

B.POP W

CARTOON 1 MIX

CARTOON 2 MIX

COOL F

POP F

POP W

# POP

CARTOON1MIX

COOLF

POPF

POPW





# POP

CARTOON 1 MIX

CARTOON 2 MIX

POP N

POP W

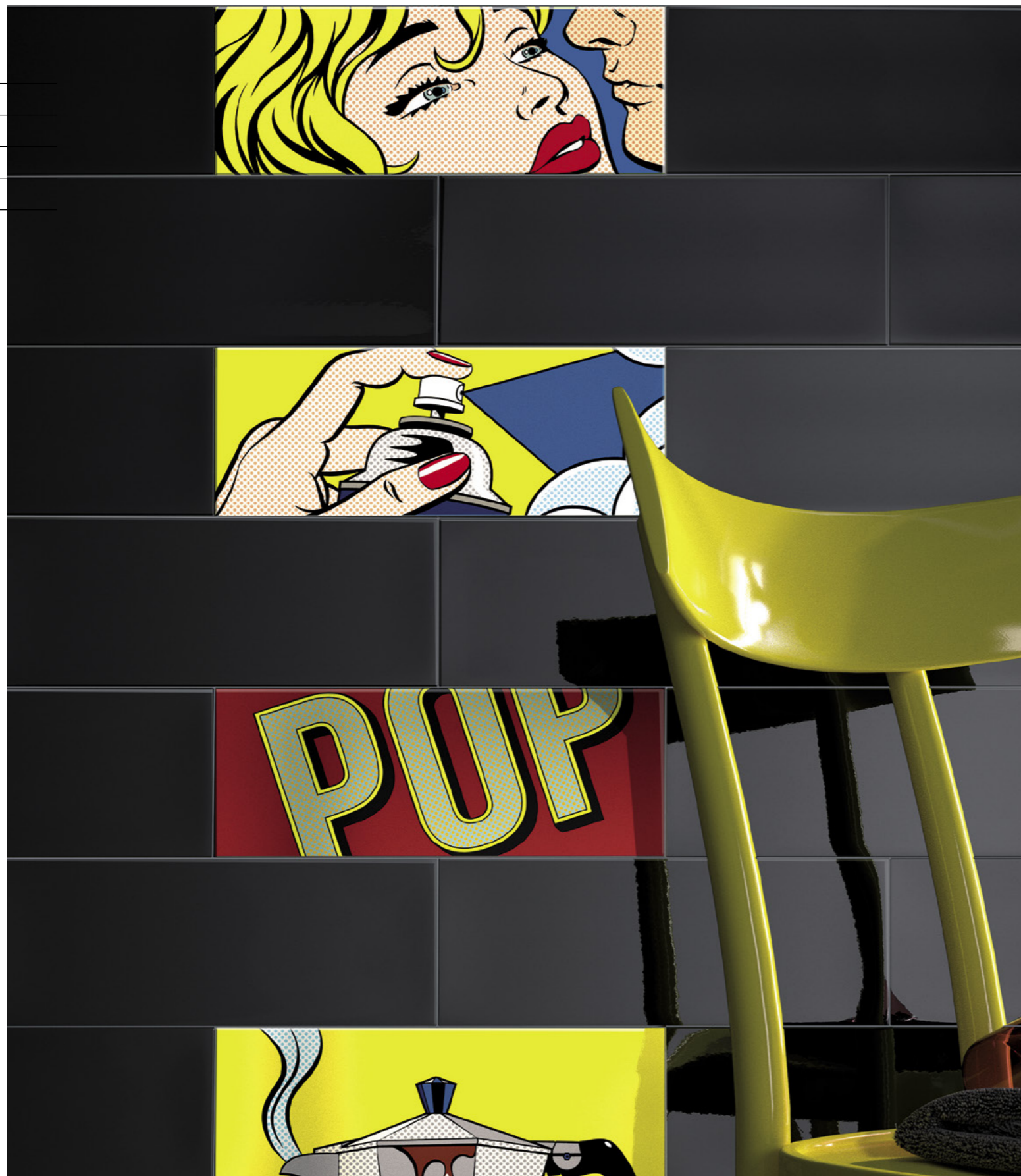
# POP

CARTOON 1 MIX

CARTOON 2 MIX

POP N

POP W





# POP

COOLV

POPJ

POPV

# POP

COOLV

POPJ

POPV







# POP

- COOL B
- COOL DM
- COOL O
- COOL R
- POP B
- POP DM
- POPO
- POPR

# POP

COOLB

COOLDM

COOLO

COOLR

POPB

POPDM

POPO

POPR





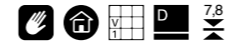
# POP

POP J

SPLASH J1

# POP

BICOTTURA DA RIVESTIMENTO  
DOUBLE-FIRED WALL TILE



# POP



**POP B**  
12,5X33,3-4.9"X13.1"



**B.POP B**  
3X33,3-1.8"X13.1" ▲



**COOL B**  
12,5X33,3-4.9"X13.1"



**SPLASH B1**  
12,5X33,3-4.9"X13.1" ▲



**POP J**  
12,5X33,3-4.9"X13.1"



**B.POP J**  
3X33,3-1.8"X13.1" ▲



**COOL J**  
12,5X33,3-4.9"X13.1"



**SPLASH J1**  
12,5X33,3-4.9"X13.1" ▲



**POP O**  
12,5X33,3-4.9"X13.1"



**B.POP O**  
3X33,3-1.8"X13.1" ▲



**COOL O**  
12,5X33,3-4.9"X13.1"



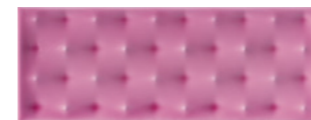
**SPLASH O1**  
12,5X33,3-4.9"X13.1" ▲



**POP DM**  
12,5X33,3-4.9"X13.1"



**B.POP DM**  
3X33,3-1.8"X13.1" ▲



**COOL DM**  
12,5X33,3-4.9"X13.1"



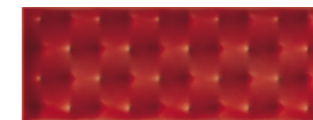
**SPLASH DM1**  
12,5X33,3-4.9"X13.1" ▲



**POP R**  
12,5X33,3-4.9"X13.1"



**B.POP R**  
3X33,3-1.8"X13.1" ▲



**COOL R**  
12,5X33,3-4.9"X13.1"



**SPLASH R1**  
12,5X33,3-4.9"X13.1" ▲



**CARTOON 1 MIX**  
12,5X33,3-4.9"X13.1" ▲



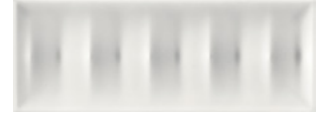
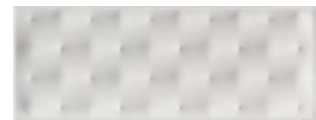
**CARTOON 2 MIX**  
12,5X33,3-4.9"X13.1" ▲



**POP W**  
12,5X33,3-4.9"X13.1"



**B.POP W**  
3X33,3-1.8"X13.1" ▲



**COOL W**  
12,5X33,3-4.9"X13.1"



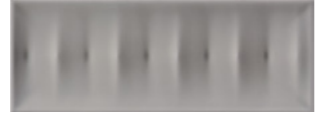
**SPLASH W1**  
12,5X33,3-4.9"X13.1" ▲



**POP G**  
12,5X33,3-4.9"X13.1"



**B.POP G**  
3X33,3-1.8"X13.1" ▲



**COOL G**  
12,5X33,3-4.9"X13.1"



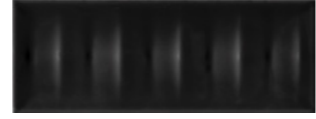
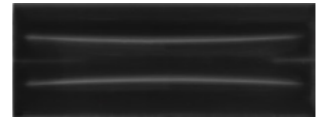
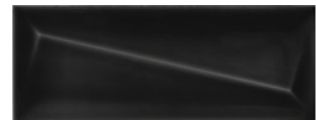
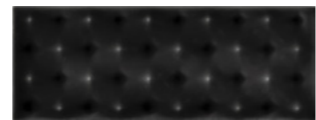
**SPLASH G1**  
12,5X33,3-4.9"X13.1" ▲



**POP N**  
12,5X33,3-4.9"X13.1"



**B.POP N**  
3X33,3-1.8"X13.1" ▲



**COOL N**  
12,5X33,3-4.9"X13.1"



**SPLASH N1**  
12,5X33,3-4.9"X13.1" ▲



**POP V**  
12,5X33,3-4.9"X13.1"



**B.POP V**  
3X33,3-1.8"X13.1" ▲



**COOL V**  
12,5X33,3-4.9"X13.1"



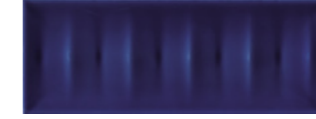
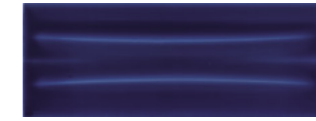
**SPLASH V1**  
12,5X33,3-4.9"X13.1" ▲



**POP F**  
12,5X33,3-4.9"X13.1"



**B.POP F**  
3X33,3-1.8"X13.1" ▲



**COOL F**  
12,5X33,3-4.9"X13.1"



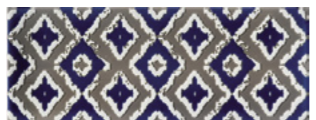
**SPLASH F1**  
12,5X33,3-4.9"X13.1" ▲



**WOW 1**  
12,5X33,3-4.9"X13.1"



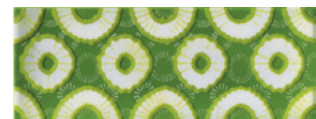
**WOW 2**  
12,5X33,3-4.9"X13.1"



**WOW 3**  
12,5X33,3-4.9"X13.1"



**WOW 4**  
12,5X33,3-4.9"X13.1"



**WOW 5**  
12,5X33,3-4.9"X13.1"



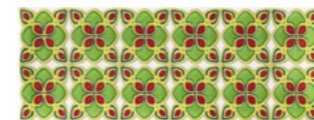
**WOW 6**  
12,5X33,3-4.9"X13.1"



**WOW 7**  
12,5X33,3-4.9"X13.1"



**WOW 8**  
12,5X33,3-4.9"X13.1"



**FUN 1**  
12,5X33,3-4.9"X13.1"



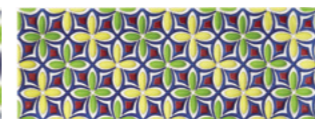
**FUN 2**  
12,5X33,3-4.9"X13.1"



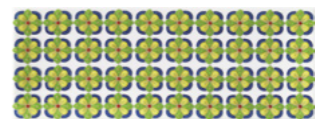
**FUN 3**  
12,5X33,3-4.9"X13.1"



**FUN 4**  
12,5X33,3-4.9"X13.1"



**FUN 5**  
12,5X33,3-4.9"X13.1"



**FUN 6**  
12,5X33,3-4.9"X13.1"

## SIMBOLOGIA SYMBOLS

### INDICAZIONI D'USO. INDICATIONS FOR USE.



**RIVESTIMENTO.**  
WALL TILES.

### DESTINAZIONI D'USO. SUGGESTED APPLICATIONS.



**ABITAZIONI.**  
DOMESTIC PURPOSE.

### BORDO. EDGE.



**DRITTO.**  
STRAIGHT.

### FINITURA. FINISH.



**NATURALE.**  
NATURAL.

### STRUTTURA. STRUCTURE.



**STUTTURATO.**  
SLATE CUT.

### ASPETTO SUPERFICIALE. SURFACE LOOK.



**LUCIDO.**  
GLOSSY.

### CARATTERISTICHE DI VENDITA. SALES CHARACTERISTICS.



**PRODOTTO VENDUTO UNICAMENTE A SCATOLA INTERA. IL PRODOTTO NON IDENTIFICATO CON TALE SIMBOLO E' DA CONSIDERARSI IN VENDITA AL MQ.**

PRODUCT SOLD ONLY IN COMPLETE BOXES. IF THE PRODUCT IS NOT MARKED WITH THIS SYMBOL IT SHOULD BE CONSIDERED AS SOLD BY M<sup>2</sup>.

### STONALIZZAZIONE. SHADE VARIATION.



v1

## CERTIFICAZIONI CERTIFICATIONS

LA NATURA E LA TECNOLOGIA SI FONDONO PER DAR VITA A UN NUOVO CONCETTO DI CERAMICA CHE METTE AL CENTRO IL RAPPORTO TRA L'UOMO E L'AMBIENTE; UN BINOMIO INSCINDIBILE PER IL CONSEGUIMENTO CONSAPEVOLE DEI PRINCIPI DI ECO-EFFICIENZA AZIENDALE ED ECO-COMPATIBILITÀ AMBIENTALE SIGILLATO DA IMPORTANTI RICONOSCIMENTI.

### ISO 14001

IL SISTEMA DI GESTIONE AMBIENTALE DI COOPERATIVA CERAMICA D'IMOLA - IN RIFERIMENTO ALLA NORMA UNI EN ISO 14001 - È STATO IMPOSTATO PERSEGUENDO I SEGUENTI PRINCIPI:

- SALVAGUARDIA DELL'AMBIENTE E DELLE RISORSE NATURALI.
- POLITICA ENERGETICA EFFICACE ED EFFICIENTE.
- RISPETTO PER L'ECOSISTEMA.

### ISO 9001

COOPERATIVA CERAMICA D'IMOLA HA OTTENUTO LA CERTIFICAZIONE DEL SISTEMA DI QUALITÀ IN RIFERIMENTO ALLA NORMA UNI EN ISO 9001, PER LA PROGETTAZIONE, PRODUZIONE E VENDITA DI PIASTRELLE CERAMICHE IN TUTTE LE TIPOLOGIE PRODUTTIVE.

L'IMPLEMENTAZIONE DI TALE SISTEMA HA I SEGUENTI OBIETTIVI:

- PERSEGUIRE, ATTRAVERSO UN'ADEGUATA GESTIONE DELLE RISORSE TECNICHE E IMPIANTISTICHE, IL CONTINUO MIGLIORAMENTO DEI PROCESSI PRODUTTIVI;
- GARANTIRE IL CORRETTO IMPIEGO, L'EFFICIENZA, L'ATTENDIBILITÀ ED AFFIDABILITÀ DEI RISULTATI DI MISURE E PROVE, ATTRAVERSO LA PIANIFICAZIONE DELLA MANUTENZIONE ED IL CONTROLLO DI IMPIANTI, APPARECCHIATURE E STRUMENTAZIONI;
- CONTRIBUIRE AL MIGLIORAMENTO DEL CONTESTO SOCIALE DI CUI È PARTE, NEL RISPETTO DELLE PERSONE E DELL'AMBIENTE IN CUI È INTEGRATA.

### EMAS

COOPERATIVA CERAMICA D'IMOLA, ATTUANDO UNA PRECISA POLITICA AZIENDALE DI SVILUPPO SOSTENIBILE, HA OTTENUTO LA REGISTRAZIONE ECO-MANAGEMENT AND AUDIT SCHEME (EMAS), UN IMPORTANTE RICONOSCIMENTO A LIVELLO EUROPEO, RELATIVO AI SITI PRODUTTIVI, VOLTO AL CONTINUO MIGLIORAMENTO DEGLI STANDARD PRODUTTIVI E ALLA SENSIBILIZZAZIONE DI TUTTO IL PERSONALE SOTTO IL PROFILO DELLA SALVAGUARDIA AMBIENTALE.

### LEED

COOPERATIVA CERAMICA D'IMOLA È MEMBRO DEL GREEN BUILDING COUNCIL ITALIA, CHE OPERA PER LA DIFFUSIONE DEI CRITERI DEL MARCHIO LEED. LE PIASTRELLE, IN RELAZIONE ALLE CARATTERISTICHE E AL PROCESSO PRODUTTIVO CON CUI SONO REALIZZATE, POSSONO CONTRIBUIRE AD OTTENERE CREDITI L.E.E.D (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN). IL LEED È UN SISTEMA DI CERTIFICAZIONE ENERGETICO - AMBIENTALE DEGLI EDIFICI CHE PREVEDE L'ATTRIBUZIONE DI UN PUNTEGGIO, ASSEGNATO IN FUNZIONE DELLA COMPROVATA CONFORMITÀ RISPETTO AD ALCUNI "CREDITI" PRESTABILITI. TALE CONTRIBUTO VA VALUTATO NEL TOTALE DEI MATERIALI UTILIZZATI NELL'EDIFICIO.

NATURE AND TECHNOLOGY COMBINE TO GIVE BIRTH TO A NEW CONCEPT IN CERAMIC TILES WHICH PLACES THE RELATIONSHIP BETWEEN MAN AND THE ENVIRONMENT AT THE CENTRE; AN INSEPARABLE COMBINATION FOR THE CONSCIOUS ACHIEVEMENT OF ECO-EFFICIENT CORPORATE PRINCIPLES AS WELL AS THOSE OF ENVIRONMENTAL ECO-COMPATIBILITY, SEALED WITH IMPORTANT RECOGNITIONS.



THE ENVIRONMENTAL MANAGEMENT SYSTEM OF COOPERATIVA CERAMICA D'IMOLA - IN REFERENCE TO THE UNI EN ISO 14001 NORMATIVE - WAS IMPOSED ON THE BASIS OF THE FOLLOWING PRINCIPLES:

- PROTECTION OF THE ENVIRONMENT AND OF NATURAL RESOURCES.
- EFFICIENT AND EFFECTIVE ENERGY POLICY.
- RESPECT FOR THE ECOSYSTEM.



COOPERATIVA CERAMICA D'IMOLA HAS OBTAINED THE QUALITY SYSTEM CERTIFICATION, IN RELATION TO THE UNI EN ISO 9001 NORMATIVE, FOR THE DESIGN, PRODUCTION AND MARKETING OF CERAMIC TILES FOR ALL OF THE PRODUCTION TYPES.

IMPLEMENTATION OF THIS SYSTEM - IN RELATION TO THE UNI EN ISO 9001 NORMATIVE - HAS THE FOLLOWING OBJECTIVES:

- ACHIEVEMENT, THROUGH ADEQUATE MANAGEMENT OF THE TECHNICAL AND SYSTEM RESOURCES, OF THE ONGOING IMPROVEMENT OF THE PRODUCTION PROCESSES.
- GUARANTEE THE CORRECT USE, EFFICIENCY, RELIABILITY AND DEPENDABILITY OF THE RESULTS OF THE MEASUREMENTS AND TESTS THROUGH THE PLANNING OF THE MAINTENANCE AND THE CONTROL OF THE SYSTEMS, EQUIPMENT AND INSTRUMENTATION.
- CONTRIBUTE TO THE IMPROVEMENT OF THE SOCIAL CONTEXT OF WHICH IT IS PART AND IN TERMS OF THE PEOPLE AND THE ENVIRONMENT INTO WHICH IT IS INTEGRATED.



THROUGH THE IMPLEMENTATION OF A PRECISE COMPANY POLICY ON SUSTAINABLE DEVELOPMENT, COOPERATIVA CERAMICA D'IMOLA HAS OBTAINED ECO-MANAGEMENT AND AUDIT SCHEME (EMAS) REGISTRATION. THIS IS AN IMPORTANT RECOGNITION ON A EUROPEAN LEVEL THAT AIM AT THE CONTINUOUS IMPROVEMENT OF PRODUCTION STANDARDS AND AWARENESS OF ALL OF ITS EMPLOYEES IN TERMS OF PROTECTING THE ENVIRONMENT. THE EMAS SYSTEM IS A VOLUNTARY AWARENESS FOR THOSE COMPANIES COMMITTED TO EVALUATING AND IMPROVING THEIR ENVIRONMENTAL EFFICIENCY THROUGH A MORE RESPONSIBLE CHOICE OF BUYING AND MANAGEMENT, A MORE CAREFUL USE OF AIR, WATER, TERRITORY, RAW MATERIALS AND ENERGY.



COOPERATIVA CERAMICA D'IMOLA IS A MEMBER OF THE GREEN BUILDING COUNCIL ITALIA, WHICH OPERATES FOR THE DIFFUSION OF THE LEED ACCREDITATION SYSTEM. IN RELATION TO THE CHARACTERISTICS AND PRODUCTION PROCESS IN WHICH THEY ARE MANUFACTURED, TILES CAN CONTRIBUTE TO OBTAINING L.E.E.D (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) CREDITS. LEED IS AN ENERGY-ENVIRONMENTAL ACCREDITATION SYSTEM FOR BUILDINGS AND IS CHARACTERISED BY A POINTS SYSTEM ATTRIBUTED ACCORDING TO THE VERIFIED CONFORMITY OF SEVERAL PRE-ESTABLISHED "CREDITS". THIS CONTRIBUTION IS EVALUATED OVER THE TOTAL OF MATERIALS USED IN THE BUILDING.



# POP

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A brand of  
**Cooperativa Ceramica d'Imola S.c.**

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